

## Our Leader:



### Cheryl Parsons

Cheryl Parsons is a licensed Nursing Home administrator and Registered Nurse. She recently published "The Core Building Blocks of Quality in LTC" and is preparing to publish her second book on Transformational Change". Much of the information contained in this workshop will be outlined in this new publication. She has traveled to other states and other countries to look at traditional nursing home care and design as well as care and designs created around a "person-directed" culture. Cheryl owns and operates a 65 bed skilled facility in southern MO and has been leading her own facility through numerous changes toward person-directed culture. Cheryl also owns and operates a Consulting business to help providers across the nation improve their services and prepare for the demands of the baby-boomer consumer. She has been speaking and sharing with others from the industry and the geriatric community for the last several years. She is rated at the top on evaluations for keeping interest, humor and delivering useful material to participants.

## Who Should Attend:

This seminar is not just for the administrator! Any and all staff and interested stakeholders are invited and encouraged to attend. This training is important for all stakeholders to understand where we are trying to move our industry. Completion of all three sessions is required to graduate from the Transformational Leadership Academy.

For additional information contact:

Missouri Association of Nursing  
Home Administrators  
Cindy Wrigley  
Executive Director  
Phone: 573-634-5345  
Fax: 573-634-8590

&

Missouri Health Care Association  
Jennifer Baker, Manager of  
Education  
Phone: 573-893-2060  
Fax: 573-893-5248

### Training Hours:

The following hours have been requested from the Missouri Board of Nursing Home Administrators (TA 029-410)

Part I: Getting Started  
12 CEU Hours Available  
(12 Administrative)

Part II: Person - Centered Services  
15 CEU Hours Available  
(6 PC and 9 Administrative)

Part III: Transitioning from Institution to Home  
11 CEU Hours Available  
(3 PC and 8 Administrative)

**MANHA & MHCA Present:**

**Transformational  
Leadership Academy**

**"Mapping a  
Shared Journey"**

**Culture Change in LTC  
A Boot Camp Symposium**



**Part I  
May 27-28**

**Part II  
June 23-25**

**Part III  
August 13-14**

**Missouri Health Care  
Association Office  
236 Metro Drive  
Jefferson City, MO**

# The Training



## Part I: Getting Started (time is for both days)

- 8:00 - 8:30 am - registration
- 8:30 - 11:30 am- training
- 11:30 - 1:00 pm - lunch (on your own)
- 1:00 - 4:30 pm - training

## Part II: Person Centered Services

Day 1 and 2:

- 8:30 - 9:00 am - registration
- 9:00 - 11:30 am - training
- 11:30 - 1:00 pm - lunch (on your own)
- 1:00 - 4:00 pm - training

Day 3:

- 8:30 - 9:00 am - registration
- 9:00 - 1:00 pm - training

## Part III: Transitioning from Institution to Home

(time is for both days)

- 8:00 - 8:30 am - registration
- 8:30 - 11:30 am - training
- 11:30 - 1:00 pm - lunch (on your own)
- 1:00 - 4:00 pm - training /graduation

MANHA & MHCA have secured a block of sleeping rooms. Please mention MHCA when making your reservation to assure the group rate.

Candlewood Suites - \$84 (573) 634-8822  
3514 Amazonas Dr., Jeff City, MO 65109  
\*Candlewood is NOT available for May dates  
Rates available until 1 month prior to session

Fairfield Inn - \$70 (573) 761-0400  
3621 W Truman Blvd., Jeff City, MO 65109  
Rates available until 1 week prior to session

## Overall Mission:

MANHA and MHCA stand ready to partner with Missouri LTC administrators and their staff to provide the necessary professional development to meet the challenge of change. The associations have developed a program for Transformational Leadership, which is not limited solely to the facility administrator. One thing that is relatively constant in the concept of culture change is that leadership and decision making comes from all levels of staff, not just the administrator.

### Part I Mission: (May 27-28)

Participants will complete 7 necessary steps in preparing for the journey of culture change within their facilities. Participants will be exposed to examples of culture change from facilities around the nation.

### Part II Mission: (June 23-25)

Participants will grow from their skills in the first boot camp. Review of how everyone is doing and what road blocks have been encountered. Specific areas such as activities, social services, dining, care planning and dementia care will be examined.

### Part III Mission: (August 13-14)

Participants will discuss reasonable and measureable goals and time tables for implementation and view examples currently in practice. We will also explore ways to help all direct care staff get on board for the changes that are coming.

Workshop will be held at the  
Missouri Health Care Association Office  
236 Metro Drive  
Jefferson City, MO 65109

Please register me/us for  
the following session(s):

- Part I - May 27-28, 2009 (2 day)
- Part II - June 23-25, 2009 (3 day)
- Part III - August 13-14, 2009 (2 day)

**\$200 for first participant, \$100 for each additional participant per session. Please complete the form below and fax to MANHA at 573-634-8590.**

Contact Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Facility name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Attendees = Total \$ \_\_\_\_\_

- Check Enclosed
- Discover
- Visa
- MasterCard

Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_